This is a season unlike any other. We surveyed parents to see what they’re thinking about football this season. Here’s what we found.

What They Trust
Parents are looking for experts, but they don’t all carry the same weight. Here’s the percentage of parents surveyed that found the following groups trustworthy:

- **Doctors/Pediatricians**: 82%
- **State and Local Government**: 52%
- **World Health Organization**: 67%

What They Expect to See
Parents are looking for a number of health and safety measures at the field this fall. Here are their top priorities:

- Sanitize equipment before, during, and after play
- Check everyone’s temperature
- Create a monitor program
- Require handwashing or sanitizing throughout play
- Test everyone for Coronavirus
- Don’t allow sharing drinks or snacks

What They’re Feeling
Safety is always a top concern for parents and that’s only increased during this time.

- 20% feel comfortable to get back to youth sports by August 2020
- 27% won’t feel ready until 2021
- 30% aren’t sure

64% think tackle is a high risk during a pandemic
35% think flag is a high risk during a pandemic

Development of cures and vaccines and a downturn in local cases are key milestones that factor into parents’ minds when making decisions.

What Parents Want
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Centers for Disease Control and Prevention