

2025 USA Football Affiliate Program Terms & Conditions

The USA Football Affiliate Program offers additional support to youth football organizations (“Organizations”) beyond membership in USA Football, Inc. (“USA Football”) by providing increased access to resources, training and certification, health and safety guidelines, comprehensive insurance benefits, and more. By applying to join the Affiliate Program and upon acceptance by USA Football, Organizations will become “Affiliates” and agree to meet all terms and conditions of this Agreement (“Agreement”).

This Agreement references USA Football’s Master Terms and Conditions, which are incorporated into this Agreement by reference, along with any other referenced or linked document in this Agreement, all of which shall be deemed to constitute a single document. If any conflict arises between the content in this Agreement and the content of incorporated documents, this Agreement shall control. You must follow the link to the Master Terms and Conditions and review them, indicating that you have done so and consent to them (and follow the same procedure regarding any other linked document in this Agreement).

☐ I have read the above section of this Agreement and will comply with the same.

Term

The Affiliate Program runs on a calendar year basis (January 1 – December 31) and must be renewed annually by Affiliate. This Agreement is effective as of the date of last signature below (the “Effective Date”) through December 31 of the same year (“Term”) pending approval by USA Football. If Affiliate desires to renew the Agreement, Affiliate must execute a new agreement through the application process with USA Football for the next calendar year. Affiliate understands that USA Football may accept or reject Affiliate renewal in its sole discretion. If Organization’s application for the Affiliate Program is denied, this Agreement is void.

Affiliate Obligations

Affiliate must strictly meet all obligations in this Agreement. While USA Football may help monitor compliance with this Agreement, it is not required to do so for this Agreement to be enforceable. Failure of an Affiliate to abide by this Agreement could result in penalties, including the loss of Affiliate benefits and a fine equivalent to the cost of the Affiliate Insurance Package (see below). Recommendations and best practices for membership compliance can be found in the Affiliate Guide for Organization Administrators available on www.usafootball.com.

USA Football Enrollment

To be eligible for the Affiliate Program, Organizations must enroll with USA Football and agree to the relevant USA Football Organization Services and Recognition Agreement. Upon request, Affiliates will be asked to provide official rosters with names, roles, ages, and USA Football Membership IDs to confirm full membership. Affiliates are required to ensure USA Football membership for all personnel and athletes before their first practice as identified in their Affiliate Application. See USA Football Membership and Accounts Terms and Conditions.

Coach and Commissioner Membership

All coaches and active commissioners, involved in any game type (non-contact, limited contact, or contact), must hold a current and fully paid-up USA Football Coach and Commissioner Membership (the price for calendar year 2025 is \$40). Coaches are also required to successfully complete the annual USA Football Youth Tackle or Youth Flag Coach Certification (Certification) to hold Membership in USA Football and to support the Organization’s Affiliation. If Certification is not reached, USA Football may terminate this Agreement and all Affiliate benefits.

Athlete Membership

All athletes involved in any game type (non-contact, limited contact, or contact), must hold a current USA Football Athlete Membership (the price for calendar year 2025 is \$35) prior to their first practice with the Affiliate.

Because minor athletes cannot register for a USA Football Membership, a legal parent or guardian must do so and associate the minor athlete account with their parent account. A valid parent or guardian email is required for all minor athlete memberships. Parent accounts are free.

Cheer Athletes and Coaches Membership

All athletes and coaches involved in the Cheer program must hold a current USA Football Cheer Registration (the price for calendar year 2025 is \$10).

Because minor cheer participants cannot register for a USA Football membership, a legal parent or guardian must do so and associate the minor cheer account with their parent account. A valid parent or guardian email is required for all minor cheer memberships. Parent accounts are free.

Promotional Codes

Affiliate administrators can purchase promotional codes for their participants to help facilitate individual membership sign-ups. Each participant must register their own membership because necessary waivers and acknowledgments for individual accounts must be completed by the participants themselves, and Organization administrators are not authorized to do so on their behalf.

Athlete Safety and Wellness

Affiliate acknowledges that athlete safety and wellness should be the foremost concern for an Organization. Affiliate shall follow all rules, regulations, and guidelines set forth here: [USA Football's Athlete Protection and Abuse Prevention Policy](#).

Emergency Action Plan (EAP)

Affiliate must hold an EAP for each practice facility and game site. USA Football provides an EAP template but it is Affiliate's responsibility to ensure that EAPs comply with all state and local laws. EAPs must be sent to USA Football immediately upon USA Football's periodic requests.

Compliance Checks

Affiliates must maintain documentation of membership and other compliance with this Agreement. Upon request, Affiliate may be asked to provide these records to USA Football. Failure to comply or providing false information may be considered a breach of this Agreement and may result in termination of Membership benefits of individuals involved in such breach(es).

Affiliate Benefits

USA Football Membership

Affiliates must be in full compliance with current [membership](#) obligations, which may change without notice.

Consulting Support

USA Football offers certain types of consulting support to help Affiliates navigate the programs, resources, and opportunities available through USA Football. USA Football does not make any operating decisions for Affiliates. Consultants are not business advisors and will not provide guidance on how to run the Affiliate's operations.

Recognition, Promotion, and USA Football's Intellectual Property

USA Football will recognize Affiliate as a "USA Football Affiliate Organization." Affiliate will be granted a limited license to use certain USA Football Marks and other approved materials.

Coach Education

USA Football Youth Tackle or Youth Flag Coach Certification is included in the Coach Membership. All current Coach Members may complete the flag certification, the tackle certification, or both.

Dashboards and Reporting

USA Football will provide dashboards with reporting capabilities to support Affiliate's ability to monitor membership, background checks, and coach certification completion status. USA Football may change dashboard and reporting capabilities without notice.

Insurance Package

Through USA Football's preferred insurance partner, Player's Health, Inc., as long as all of Affiliate's members are compliant with membership and Affiliate Program requirements, Affiliate will qualify for the Affiliate Insurance Package. Failure to achieve such compliance will automatically void eligibility for, or cancel existing, policies covering all general liability, management liability, and inland marine insurance coverage. The Affiliate Insurance Package includes, but is not limited to:

- ✓ Participant Accident: \$100,000 Accident Medical Expense, \$10,000 Accidental Death & Disbursement.
- ✓ General Liability: \$1,000,000 per occurrence, \$3,000,000 aggregate.
- ✓ Sexual Abuse and Molestation: \$1,000,000 per occurrence, \$2,000,000 aggregate.
- ✓ Management Liability: \$1,000,000 Directors & Officers and Employment Practices Liability, \$25,000 Crime
- ✓ Inland Marine: \$25,000 Property Coverage

Excess General Liability limit options and excess Inland Marine coverage may be purchased at the expense of Affiliate by contacting USA Football's preferred insurance provider, Player's Health (usafootball@playershealth.com).

Affiliate Rebate

If Affiliate, or its secondary organizations, meets all requirements of the League Excellence Program, achieves Silver or Gold recognition in the League Excellence Program, and is in good financial standing with USA Football, it may receive a rebate of \$3.00 for each athlete enrolled in USA Football's Individual Membership Program.

To qualify, Affiliate must meet a minimum of 90% program membership compliance and have no prior reports or claims of misconduct. The rebate applies once annually per athlete, regardless of participation in multiple programs within the Affiliate.

In USA Football's sole discretion based on the criteria above, USA Football will remit rebate payments by February 28 of the year immediately following the Term. For example, for a Term ending December 31, 2025, Rebate will be remitted by USA Football no later than the last day of February 2026.

Penalties for Non-Compliance

If USA Football determines that Affiliate has not met its obligations under this Agreement or has provided false or misleading information, USA Football may take one or more of the following steps:

- Place Affiliate on a corrective action plan, outlining areas of non-compliance, required corrective actions, and a deadline for completing them.
- Revoke any benefits provided under this Agreement.
- Remove Affiliate from any directory on www.usafootball.com or other platforms.
- Inform USA Football-preferred vendors that Affiliate is no longer eligible for preferential pricing.
- Take any other reasonable actions deemed appropriate, including possible termination of this Agreement.
- Request immediate repayment for any penalties, tools, insurance premiums, or resources provided by USA Football.
- Cancel Affiliate's sanctioned events or tournaments, or revoke insurance coverage for Affiliate.

Insurance premiums to be repaid by Affiliate may include General Liability, Sexual Abuse & Molestation, Inland Marine, Management Liability (Directors & Officers, Employment Practices Liability, and Crime), and Participant Accident. Failure to comply may result in Affiliate being suspended from USA Football for a period of two years or a period in which USA Football defines as appropriate.

Terminated and Expired Agreements

When this Agreement expires or is terminated, Affiliate must immediately stop using the USA Football name, logo, and any other USA Football intellectual property or other materials licensed or provided to Affiliate. Affiliate's limited intellectual property license specified in this Agreement shall terminate with the termination or expiration of this Agreement. Affiliate must inform its members that it is no longer an Affiliate.

If USA Football terminates the Agreement during the Term for Affiliate non-compliance, any monetary benefits paid by USA Football must be repaid, and the Organization will forfeit any future rebates or other benefits from the Affiliate Program.

Suspension

If Affiliate is suspended from USA Football, the following restrictions will apply for the duration of the suspension:

1. Affiliate will be ineligible to enroll or renew enrollment with USA Football.
2. Affiliate will be prohibited from applying for any grants offered by USA Football.
3. Affiliate will be removed from the League Finder tool and will not be listed during the suspension period.

Indemnification

Affiliate shall indemnify, defend, and hold harmless USA Football, Heads Up Football LLC, USA Football Foundation, Inc., the National Football League, its member professional football teams and clubs, NFL Properties LLC, the NFL Foundation and each's parent and subsidiary companies, and each of their respective officers, directors, employees, grantors, and agents (each, a "USAFB Party") from and against any and all fines, penalties, liabilities, losses, damages, and costs, including without limitation any settlements and all reasonable costs and attorney's fees, (collectively, "Losses") based upon a claim, demand, action or proceeding (collectively, "Claim" or "Claims"), resulting from or arising out of any of the following: (i) Affiliate's breach of this Agreement; (ii) any Claim related to Affiliate's negligent, reckless, and/or willful acts related to its performance under this Agreement; (iii) breach of Section 4 of USA Football's Master Terms & Conditions; (iv) negligent, reckless, and/or willful acts or omissions by Affiliate, its officers, directors, employees, agents and representatives, and anyone under Affiliate's direction and control for whose acts Affiliate may be legally liable; or (v) any football or conditioning drills, techniques, or other activities not recommended by USA Football.

Acknowledgement & Signature

By signing this Agreement, I acknowledge that I am an authorized administrator for my organization. I certify that I have read and understand the obligations placed on me and the organization by this Agreement, as well as the acknowledgements below.

- ☐ The Affiliate Program provides resources, training, insurance, and support to youth football organizations. Affiliate Program is annual (Jan 1 - Dec 31) and must be renewed each year.
- ☐ USA Football offers program consulting to organizations but not business or legal advice.
- ☐ The organization must meet all compliance requirements to avoid penalties, including potential loss of benefits. USA Football may conduct compliance checks and request documentation.
- ☐ Full coach, commissioner, athlete, and cheer membership is required before the first practice.
- ☐ Affiliate must prioritize athlete safety and follow USA Football's Athlete Protection and Abuse Prevention Policies.
- ☐ Organizations are recognized as USA Football Affiliates and may use USA Football's marks and branding only within the guidelines provided.
- ☐ USA Football has a preferred insurance provider but is not an insurance agent, broker, or underwriter, and does not make coverage decisions.
- ☐ Organizations must identify themselves by Affiliate status in communications to parents and may not use USA Football's name or logo for endorsements or third-party marketing.
- ☐ Non-compliance may result in penalties, including repayment of insurance premiums and a two-year suspension.

- ☐ USA Football reserves the right to terminate this Agreement immediately if the Organization takes any action that could bring disrepute to USA Football.
- ☐ By signing, Organization acknowledges and accepts all terms and conditions and represents that the individual signing this Agreement has full and actual authority to do so.

Full Name (Print)

Signature

Organization Name

Organization USA FOOTBALL ID#

Date

Exp. December 31, 2025